



Saskatchewan Libraries Conference 2011

May 7, 2011

TCU Place

Saskatoon, Saskatchewan



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SASKATCHEWAN LIBRARIES CONFERENCE 2011

Greetings!

On behalf of the SLA Board, the Mary Donaldson Memorial Trust and Education Committees, I welcome you to the 2011 Saskatchewan Libraries Conference.

You may have noticed the conference is a little bit different this year. Why is the conference only one day? How come there was no call for presentations? Why are you having the AGM when I could be sleeping? These are all good questions. Planning a conference takes a lot of work to get it right. This year the board decided to take some time to review our past conferences and what we offer our members. While we reflect on the recommendations of our Conference Review Task Force we decided to scale things back, focus on quality over quantity and shake things up a bit for 2011. I am very excited for the program this year.

For those of you interested in a little informal networking, Friday evening offers a couple opportunities: The Amazing SLA Race followed by an evening of food and drink at Winston's.

On Saturday we'll kick off the day with a breakfast and an AGM. This is your opportunity, as members of SLA, to help us set the direction of the association. I hope to see you all there.

After breakfast our morning sessions offer you the chance to choose from four great talks by two dynamic speakers: Scott Douglas and Rebecca Macaulay.

In our first time slot, Scott Douglas, author of "Quiet, Please: Dispatches from a Public Librarian," will fill us in on how e-books are changing the publishing game. For those of you with an interest in leadership, Rebecca Macaulay offers the chance to learn how self-awareness makes effective leaders.

If you missed one of our speakers or didn't get enough of who you just heard, both Rebecca and Scott have agreed to speak again on a different topic. Our morning sessions will conclude with Scott talking about how you can get your library's website mobile on a budget. Rebecca will wrap up her sessions with a talk about exploring what we can do to make going to work a positive experience.

After our awards luncheon banquet we will open the conference to the public with our 2011 Mary Donaldson Memorial Lecture. The Mary Donaldson Memorial Trust committee is working tirelessly to bring you an exciting and inspiring afternoon. I look forward to their speaker announcement in the near future.

Yes, things are different this year. But it's a good kind of different. No matter what size or kind of library you work in, there is something for you.

Sincerely,

Jeff Mason
SLA President

GENERAL INFORMATION

THE VENUE

The 2011 conference is being held at TCU Place in Saskatoon.

More information on the conference is available on the conference website at <http://www.saskla.ca/conferences>

ACCOMMODATIONS

Blocks of rooms have been set aside for conference delegates at the following hotels for the night of May 6:

(When making reservations please ask for the Saskatchewan Library Association block.)

*Hilton Garden Inn

Downtown

www.hiltongardeninn1.hilton.com

1.877.782.9444

Book before April 8, 2011 to receive the room rate of \$169/night.

*Delta Bessborough Hotel

www.deltahotels.com

1.800.268.1133

Book before April 6, 2011 to receive the room rate of \$169/night.

Thank you to our 2011 Saskatchewan Libraries Conference Committee!

SLA BOARD LIASONS

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The Saskatchewan Library Association (SLA) is a province-wide, volunteer, charitable organization designed to further the development of library service. The SLA supports the activities of all Saskatchewan libraries, including school, public, academic and special libraries.

The 'Mission' of the Saskatchewan Library Association is to be the voice of Saskatchewan's library communities

The 'Vision' of the Saskatchewan Library Association is to build an engaged library and information community that is an active force in Saskatchewan's social, economic and cultural development.

We welcome everyone to the 2011 Saskatchewan Libraries Conference!

For questions regarding exhibiting, sponsorship, advertising opportunities and in-kind donations, please visit our website at www.saskla.ca/conferences or contact the SLA office at 306-780-9413 or slaprograms@sasktel.net.

EXHIBIT INFORMATION

EXHIBITORS

Exhibitors play a vital role in our annual conference. They not only introduce their latest services and products to our community, but they also provide important sponsorship and support for our conference.

You will find the current list of exhibitors published on the conference website and included in your conference registration package.

Please take time to visit our exhibitors and show your appreciation. The exhibit tables will be located in the hallway outside the Gallery rooms at TCU Place.

THE EXHIBIT TABLES ARE OPEN:

Saturday: 9:45 am - 3:00 pm

On behalf of the 2011 Conference Planning Committee and all the conference attendees we extend our heartfelt gratitude to all the exhibitors participating in the 2011 Saskatchewan Libraries Conference.

Refreshment breaks will be held in the hallway with the exhibit tables.

Coffee will be made available throughout the day for the comfort of our delegates and exhibitors alike.

EXHIBITORS ALREADY REGISTERED FOR THIS YEAR'S CONFERENCE

3M Company Canada
CUPE Library Workers' Steering Committee
EBSCO Canada
Follett International
Library Services Centre
Micromedia ProQuest
Preservation Technologies Canada
Public Legal Education Association (PLEA)
United Library Services
Whitehots Canadian Library Services

REGISTRATION INFORMATION

REGISTRATION DEADLINES

The regular registration deadline is **April 26, 2010**.

REGISTRATION RATES

Please see the conference registration form for more details.

Registration is required for all meals. NO on-site registration for these events will be available.

REGISTRATION DESK HOURS

The registration desk will be located in Gallery Suite II on the main floor of TCU Place. Hours of operation are as follows:

SATURDAY: 7:30 AM - 2:30 PM

REFUNDS

Refunds are subject to a \$25.00 processing fee. No refunds will be issued after May 6, 2010. Please contact the SLA office at 306-780-9413 if you have any questions.

VOLUNTEER AT THE 2011 CONFERENCE

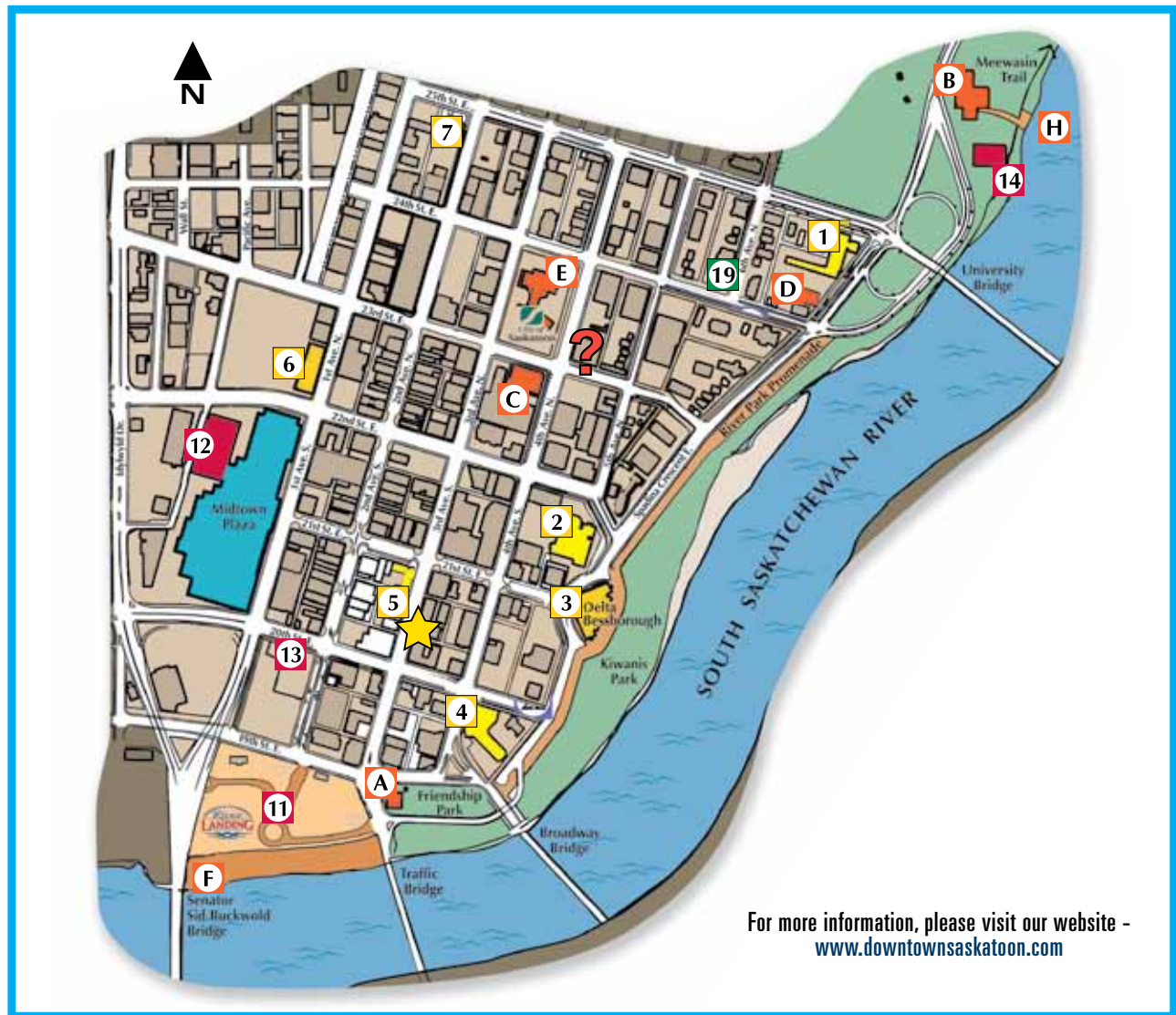
Why not volunteer at the conference to help with registration, as a convenor, session recorder, or as part of any of the committees? For more details, please contact the SLA office at 306-780-9413 or slaprograms@sasktel.net. We'd love to have you join the team!

SECOND CHANCE DRAW

Remember to bring your unredeemed Saskatchewan lottery tickets to the conference. Write your name, address, and phone number on the tickets, and enter them in the draw box at the registration desk. The draw will be made Saturday at the Awards Luncheon. The prize will be brand new, lucky.....LOTTERY TICKETS. The draw is sponsored by the SLA Board of Directors.



MAP



For more information, please visit our website - www.downtownsaskatoon.com

LEGEND

Places of Interest

- A** Meewasin Centre
- B** Mendel Art Gallery
- C** Public Library
- D** Ukrainian Museum
- E** City Hall
- F** River Landing Waterfront
- H** Shearwater River Tours

Hotels

- 1** Park Town Hotel (Cold Beer/Wine Off-sale)
- 2** Sheraton Cavalier
- 3** Delta Bessborough
- 4** Radisson Hotel
- 5** Hotel Senator (Cold Beer/Wine Off-sale)
- 6** Hilton Garden Inn
- 7** Patricia Hotel (Cold Beer/Wine Off-sale)

Theatres

- 11** Persephone Theatre
- 12** TCU Place
- 13** Galaxy Cinemas
- 14** Shakespeare on the Saskatchewan (Seasonal)

Extended Stay

- 19** The Hallmark - Office

MEETINGS AND SPECIAL EVENTS

FRIDAY, MAY 6TH

6:00 pm onwards

The Finish Line

Location: Downstairs at Winston's English Pub and Grill, 243-21st Street East, Saskatoon

Please feel free to join us at downstairs at Winston's starting at 6pm on Friday, May 6th for networking and join us for a drink!



CONCURRENT SESSIONS & EVENTS

SATURDAY, MAY 7TH

REGISTRATION DESK

Open from 7:30 am - 2:30 pm.

EXHIBIT TABLES

Open from 9:45 am - 3:00 pm.
TCU Place

S1 8:30 am - 9:45 am
Saskatchewan Library Association's Annual General Meeting Breakfast
Location: Gallery

Registration begins at 8:00 am and the meeting commences at 8:30 am. All SLA members are welcome and encouraged to attend.

The following Board of Directors positions are available for the 2010-11 term:

- Vice-President – 3 year term (1 year as Vice-President, 1 as President, then 1 as Past President)
- Director for Education – 2 year term
- Director for Membership – 2 year term
- Director for Fundraising – 1 year left of 2 year term
- Director for Public Libraries – 2 year term
- Director for Academic Libraries – 2 year term
- Director for Special Libraries – 1 year left of a 2 year term

The descriptions for each board position and nomination forms are available on the SLA website: <http://www.saskla.ca/board/duties>

Please direct any nomination forms to:

Nominating Committee 2011
Saskatchewan Library Association
#15-2010-7th Ave
Regina, SK S4R 1C2
email: slaexdir@sasktel.net
fax: (306) 780-9447

Please consider serving your association.

9:45 am - 10:00 am
Refreshment Break
Location: Hallway



Sponsored by Library Services Centre

S2 10:00 am - 11:00
Publishing in a Digital Age
Presented by Scott Douglas
Location: Gallery A

In three short years, eBooks have changed everything. In this session, author Scott Douglas will discuss what he learned about digital publishing from publishing his first book, "Quiet, Please." He will also discuss what it takes to be a writer in the digital age.



Sponsored by the Multitype Library Board

S3 10:00 am - 11:00 am
Effective Leadership — What's It All About?
Presented by Rebecca Macaulay
Location: Gallery C

With a brief review of some research on the topic, this session will explore the linkage between self-awareness and effective leadership. It will present methods for increasing self-awareness and close with an important look at how to effectively lead others.



Sponsored by Saskatoon Public Library

11:00 am - 11:15 am

Refreshment Break

Location: Hallway



Sponsored by Regina Public Library

S4 11:15 am - 12:15 pm

Going Mobile: Developing Mobile & iPhone Apps on a Shoestring Budget

Presented by Scott Douglas

Location: Gallery A

Hiring an iPhone app developer can cost a library thousands of dollars. In this session, author Scott Douglas, will show how basic HTML can get libraries a powerful iPhone app for their patrons.



Sponsored by Regina Public Library

S5 11:15 am - 12:15 pm

My Workplace — Joy or Conflict?

Presented by Rebecca Macauley

Location: Gallery C

This session will explore the elements that contribute to workplaces that are defined as positive and those that are characterized as negative. It will examine possible actions from three important perspectives—as an individual employee, as a team member and as an organization.

S6 12:30 pm - 2:00 pm

Awards Luncheon

Location: Gallery B

The Awards Luncheon will feature a delicious meal, words of welcome and wisdom, and presentations to our honoured guests. The awards include the Saskatchewan Library Trustees' Association Lifetime Achievement Award, the Mary Donaldson Award of Merit, the Saskatchewan Libraries Education Bursary,

the Honourary Lifetime Membership Award and the SLA Frances Morrison Award.



Sponsored by Saskatoon Public Library



Sponsored by SIAST

S7 2:15 pm - 3:15 pm

Mary Donaldson Memorial Lecture

CENSORSHIP - Curse or Gift?

Presented by Brad Fraser

Location: Gallery C

This is a brief consideration of censorship from playwright Brad Fraser, who has experienced his own personal battles with censorship since the beginning of his career. Using stories from his own experience as well as other incidents throughout history, Fraser muses on the reasoning for and against censorship, how it is practiced by both sides of the political sphere and how, in the end, the battle may actually be good for us.



Sponsored by Wapiti Regional Library

3:30 pm - 4:30 pm

University of Alberta MLIS Distance Education Session

Presented by Ernie Ingles

Location: Gallery C

The Saskatchewan Library Association would like to

invite you to attend an information session on the distance education available at the University of Alberta, School of Library and Information Studies. May 7th, 3:30 - 4:30 pm at TCU Place in Saskatoon.

Ernie Ingles, Director of School of Library and Information Studies, University of Alberta, will come to Saskatoon before the 2011 Saskatchewan Libraries Conference to speak to library directors and other stakeholders on the possibility of the U of A offering online distance education in the library field. Their focus would be library staff in small to media libraries (including public libraries) who are seeking the MILS degree. This is an opportunity for the library school to get your input on how this program would be. Please feel free to pass this information onto other organizations.

No registration necessary.

AWARDS & LECTURES

SLA FRANCES MORRISON AWARD OF MERIT



The Frances Morrison Award of Merit was created in honour of Frances Morrison, who joined the staff of the Saskatoon Public Library in 1943 and served as the Chief Librarian from 1961 to 1980. As Chief Librarian, she directed the construction of two new branches, including

the Saskatoon branch that bears her name. In 1981, she was awarded the Canadian Library Association's Outstanding Service to Librarianship Award, and in 1999, she received the Saskatchewan Order of Merit in recognition of her contribution to library services in the province.

This is an award of merit for outstanding service to libraries in Saskatchewan. It is open to all individuals or institutions and is not restricted to professional librarians or SLA members.

HONOURARY LIFETIME MEMBERSHIP AWARD

An Honourary Life Membership Award is conferred upon anyone who has made a substantial and recognizable long-standing contribution to SLA and/or library service in Saskatchewan.

SASKATCHEWAN LIBRARIES EDUCATION BURSARY

This \$5,000 bursary was made possible by a generous donation from the Saskatchewan Provincial Library (a branch of the Ministry of Education) and through the efforts of the Multitype Library Board and the Saskatchewan Library Association. Established in 2002, this bursary was created to promote the continued growth of professional librarianship in the province of Saskatchewan. The Saskatchewan Library Association is honoured to administer this bursary.

MARY DONALDSON AWARD OF MERIT



The Mary Donaldson Award of Merit is awarded annually to a full or part-time Saskatchewan student who is about to graduate from the SIAST Library and Information Technology diploma program. The recipient is chosen based on a combination of excellence in academic standing and demonstrated community leadership or involvement.

MARY DONALDSON MEMORIAL LECTURE

The Saskatchewan Library Association established the Mary Donaldson Memorial Lecture Series in May 1967 to honour the memory of Mary Donaldson, who served Saskatchewan as an outstanding Provincial Librarian from 1951 until her death in 1966. The lectures are given annually by leaders in the field of library science or closely related fields. While the lectures are designed primarily for librarians in the province, they are open to the public in the belief that library trustees and friends of libraries will also find them thought-provoking and challenging.

The Mary Donaldson Fund, which finances the series, is supported yearly by individual members of the Saskatchewan Library Association, other library associations and boards, library trustees and friends of Mary Donaldson.

SLTA LIFETIME ACHIEVEMENT AWARD



The Saskatchewan Library Trustees' Association confers an Honourary Lifetime Membership to a member or past member of the SLTA to recognize distinguished service as a trustee in the library field at the local, provincial, or national level. The Honourary Lifetime Achievement Award was

initiated in 1975.

PRESENTERS



Douglas, Scott

Scott Douglas is a contributor to McSweeney's Internet Tendencies, and the author of "Quiet, Please:

Dispatches from a Public Librarian." He is an expert in electronic publishing, and has served as a consultant to editors, agents and publishers ever since the first Kindle was released. This summer, ALA Editions will publish his book on developing mobile apps for libraries.



Fraser, Brad

Brad Fraser's work encompasses many forms of media over the last thirty years, including plays such as *Unidentified Human Remains* and *the True Nature of Love*, *Poor Super Man*, and the lyrics and book for the musical *Outrageous*, which have been

produced world-wide and have garnered numerous awards, and films such as *Love and Human Remains* and *Leaving Metropolis* - adapted from *Poor Super Man*. For television, he spent three seasons as a writer/producer on *Queer As Folk* and two seasons hosting his chat show *Jawbreaker with Brad Fraser*. Brad has also written extensively for radio in both Canada and England, turned out many print articles for the straight and gay press and a number of university lectures on the current state of the theatre and the AIDS crisis. Check out Bradfraser.net for more info.

Macaulay, Rebecca

Rebecca Macaulay comes to us with extensive experience in the social science and human resource fields. She has been on faculty at several community colleges across Canada and has worked in a variety of human resource roles within both private and public industry. Rebecca holds the professional designation as a CHRP or a Certified Human Resource Professional.

Most recently Rebecca transitioned from her role as SIAST's Associate Vice President of Human Resources to launch her own consulting business.

She is passionate about making a difference through her work and believes that regardless of the organization **people** hold the key to its success. With this in mind she works with organizations to improve their people practices and leadership.

SASKATCHEWAN LOTTERY DOLLARS



**HELPING IN
YOUR COMMUNITY
...ONE TICKET AT A TIME.**



Proceeds benefit over 12,000 sport, culture, recreation and community groups in Saskatchewan.



2011 Saskatchewan Libraries Conference Schedule of Events

TIME	SESSION #	FRIDAY, MAY 6	LOCATION	PRESENTERS	SPONSOR
6:00 pm		The Finish Line	Winston's English Pub and Grill, 243 21st Street East		
TIME	SESSION #	SATURDAY, MAY 7	Location	Presenters	Sponsor
7:30 am - 2:30 pm		REGISTRATION DESK OPEN	Gallery Suite II		
8:00 am - 8:30 am		Registration for SLA AGM	Hallway outside Gallery B		
8:00 am - 8:30 am		Breakfast served	Gallery B		
8:00 am - 9:00 am		SLTA Executive Meeting	Gallery Suite I		
8:30 am - 9:45 am	S1	SLA AGM Breakfast	Gallery B		
9:45 am - 10:00 am		REFRESHMENT BREAK	Hallway		Library Services Centre
9:45 am - 3:30 pm		EXHIBITS TABLES UP	Hallway		
10:00 am - 11:00 am	S2	Publishing in a Digital Age	Gallery A	Scott Douglas	Multitype Library Board
10:00 am - 11:00 am	S3	Effective Leadership — What's It All About?	Gallery C	Rebecca Macaulay	Saskatoon Public Library
11:00 am - 11:15 am		REFRESHMENT BREAK	Hallway		Regina Public Library
11:15 am - 12:15 pm	S4	Going Mobile: Developing Mobile & iPhone Apps on a Shoestring Budget	Gallery A	Scott Douglas	Regina Public Library
11:15 am - 12:15 pm	S5	My Workplace — Joy or Conflict?	Gallery C	Rebecca Macaulay	
11:15 am - 12:15 pm		SLTA AGM	Gallery Suite I		
12:30 pm - 2:00 pm	S6	AWARDS LUNCHEON	Gallery B		Saskatoon Public Library SIAST

2:15 pm - 3:15 pm	S7	Mary Donaldson Memorial Lecture: CENSORSHIP - Curse or Gift?	Gallery C	Brad Fraser	Wapiti Regional Library
3:30 pm - 4:30 pm		University of Alberta MLIS Distance Education Session	Gallery C	Ernie Ingles	

THANK YOU TO OUR VALUED SPONSORS & PARTNERS!

Our sponsors are of vital importance to our conference and we are grateful for their support! Please express your appreciation to those listed below.



OUR PARTNERS



SASKATCHEWAN LOTTERIES

Every time you buy a lottery ticket, your community wins, because lottery sales fund more than 12,000 sport, culture and recreation groups. Show your support and purchase lottery tickets to help non-profit groups like the Saskatchewan Library Association make communities a better place to live.

