

"Clear-eyed and inspirational."
GRAEME GIBSON, WRITER AND CONSERVATIONIST

TOWARDS —a Prairie— ATONEMENT

TREVOR
HERRIOT
Afterword by Norman Fleury



2026 SPONSORSHIP PACKAGE

About OBOP

The Saskatchewan Library Association first introduced One Book One Province Saskatchewan in 2017 to give the province's residents an opportunity to engage with a shared experience around a book.

Our aim is to create an experience that supports literacy, creates a reading culture, raises the profile of libraries and literacy organizations, and builds community engagement through a shared experience. Each year, SLA selects a title by a Saskatchewan author that builds awareness and understanding in topics such as diversity, reconciliation, or an aspect of our provincial history.

The 2026 One Book One Province title is *Towards a Prairie Atonement* by Trevor Herriot.

When the government recently tried to abandon its responsibility to protect what little remains of the natural prairie, Trevor Herriot pushed back, only to discover an injustice haunting the lands he was trying to defend. In 1938, when the Métis of Ste. Madeleine returned from working away, they found their homes burnt to the ground and their animals shot. The land they held in common was no longer theirs, but was now controlled by the federal government.

Facing his own responsibility as a descendent of settlers, he connects today's ecological disarray to the legacy of Métis dispossession and the loss of their community lands. With Indigenous and settler people alienated from one another and from the grassland itself, hope and courage are in short supply. This book offers both by proposing an atonement that could again bring people and prairie together.

Towards a Prairie Atonement is the winner of two 2017 Saskatchewan Book Awards.

Trevor Herriot is a prairie naturalist and the author of several award-winning books, including *Grass, Sky, Song* and the national bestseller *River in a Dry Land*. A grassland activist and skilled birder, he is a frequent guest on CBC Radio, and he posts regularly on grassland culture and environmental issues on his blog *Grass Notes* (trevorherriot.blogspot.ca). He and his wife, Karen, live in Regina, and spend much of their time on a piece of Aspen Parkland prairie east of the city.

Our 2026 Events

The One Book One Province events are taking place in the following locations:

- Saskatoon (April 1)
- Regina (April 16)
- Yorkton (April 22)
- Maple Creek (April 24)
- Moosomin (April 28)
- Assiniboia (TBD)

OBOP Launch: Government House, Regina (March 26)

Sponsorship Opportunities

Advertising Sponsor (\$1,500)

To attract as many people as possible to the One Book One Province program and local events, SLA is seeking a sponsor to fund a social media ad along with digital and print advertising through local media outlets before and during the program.

Travel Sponsor (\$1,000)

The heart of the One Book One Province event is the live events with Jennifer Wallace across the province. SLA is seeking support to pay for a tour crisscrossing Saskatchewan.

Local Event Sponsor (\$250, 7 Available)

SLA is seeking a sponsor for each of the seven in-person events hosting Trevor Harriot — Saskatoon, Weyburn, Moose Jaw, Regina (two events), Prince Albert, and Watrous. These sponsorships will go directly to the local library hosting the event to cover expenses such as refreshments, rental expenses, local promotion, and other site-specific expenses.

Benefits	Advertising Sponsor \$1,500	Travel Sponsor \$1,000	Local Event Sponsor \$250
Opportunity to speak at one local event of your choosing	✓		
Acknowledgment as a key sponsor on all event signage, advertising, and print materials	✓		
Your logo on all digital promotional materials	✓	✓	
Recognition at all local events (or at your sponsored local event)	✓	✓	✓
Sponsor acknowledgment on SLA's website	✓	✓	✓

See something that interests you?

We would be delighted to have you partner with us! You can become a sponsor by filling out the attached form on the next page and sending it back to us via email or mail.

If you have any questions about One Book One Province or the above sponsorship opportunities, please contact Milena Džordeski, SLA Program Coordinator, at mdzordeski@saskla.ca or 306-780-9409.

Please complete this form and return to the Saskatchewan Library Association.

Company: _____

First Name: _____ Last Name: _____

Position: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Please select the item(s) you would like to sponsor:

Advertising (\$1,500)

Travel (\$1,000)

Local Event (\$250)

Please indicate if there is a specific community or communities you would like to sponsor:

Payment Method: Credit card Cheque Invoice me
(sent to the email provided above.)

Total Sponsorship Amount: _____

Please fill out this portion if you are paying by credit card.

Card Number: _____

Expiry: _____ CVV: _____

Signature: _____

Date: _____

**Please make cheques payable to:
Saskatchewan Library Association**

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