

2024

SASKATCHEWAN LIBRARIES CONFERENCE

Sponsorship & Exhibitor Prospectus



SLA
SASKATCHEWAN LIBRARY
ASSOCIATION

May 2-3, 2024

DoubleTree by Hilton Hotel & Conference Centre
1975 Broad St, Regina, SK



OUR EVENT

THE SASKATCHEWAN LIBRARIES CONFERENCE

is Saskatchewan's premier professional development opportunity for library and information service professionals.

The Saskatchewan Library Association (SLA) is seeking sponsors and exhibitors for the 2024 Saskatchewan Libraries Conference, which will take place in Regina, SK on May 2-3, 2024. The theme for this event is "Libraries Create Community."

This annual event brings together library and information service professionals from every part of Saskatchewan's vast library sector.

The diversity of the anticipated 200 conference delegates offers a wide reach for your organization, with delegates attending from public, academic, school, and special libraries.

Partner with us to reach our delegates and receive a wide range of benefits. Take a glance through the following pages to learn more about our event's key speakers, sponsorship opportunities, and how to become an exhibitor.

If you have any questions about becoming a sponsor or exhibitor, please **contact Milena Džordeski, SLA Program Coordinator**, at mdzordeski@saskla.ca or by calling 306-780-9409.

OUR SPEAKERS

MARY DONALDSON LECTURE

Thursday, May 2, 7:30PM



Cadmus Delorme

Cadmus Delorme, a Cree and Saulteaux, is a citizen of the Cowessess First Nation, where he served as Chief from 2016 to 2023. Mr. Delorme received a Master of Public Administration in 2016 and an honorary degree from Saskatchewan Polytechnic in 2023.

During Mr. Delorme's time as Chief, his focus was on political sovereignty, economic self-sustainability, and cultural rejuvenation. In April 2023, Mr. Delorme decided not to run for a third term and is now Partner to OneHoop Consulting Group and to Flowing River Capital Group which focuses on enhancing Truth and Reconciliation Call to Action #92, Business and Reconciliation. Mr. Delorme lives with his wife Kimberly, brother-in-law, daughter, and two sons on the Cowessess First Nation.

KEYNOTE SPEAKER

Thursday, May 2, 9:30AM



Leah Dorion

Leah Marie Dorion is a Métis writer and artist currently living near Prince Albert, Saskatchewan. Her artwork celebrates the strength and resilience of Indigenous women and families. Leah is also a published children's book author and illustrator. Several of her Métis cultural books are available through Gabriel Dumont Press in Saskatoon, Saskatchewan and Strong Nations Publishing in Nanaimo, British Columbia.

Leah has a passion for early year's education and is currently working with the Métis Nation of British Columbia (MNBC) to develop Métis cultural early years resources for children and families. She is a proud member of CARFAC, which is the national voice of Canada's professional visual artists.

SPONSORS

We offer an array of sponsorship opportunities. If you don't see an opportunity that excites you, give us a call! We'd be happy to create a custom sponsorship arrangement with you.

We've moved our sponsorship form online this year! Register as a sponsor here: <https://saskla.wufoo.com/forms/2024-conference-sponsors-exhibitors-form/>.

OPPORTUNITIES

SLA conference sessions	\$500 each (approx. 25 available)
Nutrition breaks	\$1,000 each (2 available)
Conference program	\$2,000
Breakfasts	\$3,000 each (2 available)
Thursday lunch	\$3,000
Friday awards lunch	\$3,000
Mary Donaldson reception	\$3,500
Conference IT	\$4,000
Keynote speaker	\$5,000
Mary Donaldson Lecture	\$5,000

BENEFITS

	BRONZE: \$500 to \$1,999	SILVER: \$2,000 to \$3,499	GOLD: \$3,500 to \$4,999	PLATINUM: \$5,000+
Recognition as a platinum sponsor in all print and electronic promotional materials				✓
Free exhibitor booth				✓
Promotional flyer displayed near the registration desk for all delegates			✓	✓
Recognition and logo use on SLA's social media channels (Facebook, Instagram, Twitter)		✓	✓	✓
Identification at your sponsored event, including prominent signage		✓	✓	✓
Recognition in SLA's monthly e-newsletter to nearly 1,000 readers	✓	✓	✓	✓
Free digital advertising at the conference venue	✓	✓	✓	✓
Logo placement on SLA's conference web page	✓	✓	✓	✓
Recognition as a supporter by sponsorship level on the conference web page and app	✓	✓	✓	✓

EXHIBITORS

Exhibitors have the opportunity to engage with our conference delegates during our Exhibitor Hall on Thursday, May 2, 2024. The Exhibitor Hall is anticipated to run from 9:00am to 5:00pm, with a reimagined Exhibitor Social taking place from 3:00pm to 4:00pm that day.

We've moved our exhibitor form online this year! Register as an exhibitor here: <https://saskla.wufoo.com/forms/2024-conference-sponsors-exhibitors-form/>. There are a limited number of spaces available, and space will be given on a first come, first served basis. The registration deadline for exhibitors is April 12, 2024.

PRICING

Early Bird

By March 15, 2024

Corporate	\$1,000
Non-Profit with sales	\$500
Non-Profit (display only)	\$350

Regular Rate

After March 15, 2024

Corporate	\$1,200
Non-Profit with sales	\$600
Non-Profit (display only)	\$450

LIGHTNING ROUNDS

Register for a lightning round to get five uninterrupted minutes in front of all our delegates! Lightning rounds take place during breakfast on Thursday, and are a great place to let delegates know who you are and why they should check out your booth. Lightning rounds can be purchased for \$250 each and are available on a first come, first served basis.

YOUR BOOTH

Each exhibitor booth includes: a six-foot table, two chairs, and access to WiFi and power. Exhibitors are advised to bring their own extension cords and power bars. SLA also provides complimentary breakfast and lunch for one exhibitor per agreement. Additional meal packages can be purchased separately for \$100 per person. Further booth details will be provided via email at a later date.

EXHIBITOR SOCIAL

The Exhibitor Social has been reimagined this year, and is a designated time for you to interact with delegates while enjoying great food and beverages. This provides a relaxed and fun time for you to form meaningful relationships with delegates. More details on this event will be announced at a later date!